

## THE DUBLIN RESOLUTION

adopted at ENPA General Assembly, 9<sup>th</sup> November 2012.

**ENPA calls the EU to recognise the value of creative content and ensure respect for copyright in the digital environment.**

European newspaper publishers provide an incredibly diverse palette of news, views and analysis to citizens every day, at national, regional and local level. Europeans have never had access to so much professional press content on so many platforms across Europe. This offer will keep growing as long as there is the right EU legislative framework to enable continued investment in authoritative news media content.

- **Publishers rely on copyright legislation when developing new business models and need legal certainty when considering investment in new products and services.**

Creating original content is costly and often complex. Without copyright safeguards sustaining publishing and news-gathering, public insight and the democratic process will be the poorer. Newspapers, published in both print and digital formats, build bridges between Europe's citizens. The news media sector needs the conditions necessary to continue delivering quality, professional content on all platforms and meet consumers' evolving demands. The substantial investment of publishers in developing new business models to offer content to consumers in innovative digital formats is based on the existing EU copyright framework, which provides an appropriate balance between rights holders and users in terms of rights and exceptions.

- **Recognition of the value of creative content and respect for copyright is needed more than ever in the digital environment.**

EU recognition of the value of creative content, combined with an understanding of the important role of copyright in ensuring a sustainable press sector, is crucial to enable news media publishers to achieve the full potential of the press sector in the digital economy. The digital environment has not reduced, but increased, the need for copyright protection. Publishers must be able to rely on copyright to ensure sustainable production and delivery of a wide range of authoritative content to European consumers.

- **There should be no weakening of the EU copyright framework by the introduction of new exceptions and limitations.**

News media publishers in Europe need protection from any encroachments on freedom of the press, burdensome regulation, advertising restrictions, copyright infringement, parasitism and "free riding" on content. At a time when the newspaper industry is facing significant challenges, the EU should not consider any re-opening the EU Information Society Directive (2001/29/EC), without a thorough economic and legal impact assessment. Future jobs and growth in the professional press sector in Europe depend on this legislative framework.

The professional press sector has an essential contribution to make towards the quality of public discourse on the Internet. We therefore call on the EU institutions and national governments to ensure that the news media sector can continue to rely on a stable copyright framework for the development of paid-for business models. In this way, newspapers working across all platforms can continue to fulfil their unique role in society -- promoting engaged citizenship and stimulating democratic debate about the great challenges facing Europe today.